

# BATTLE CREEK

# insight

a publication of the Battle Creek Area Chamber of Commerce

WELCOME TO  
Battle Creek

April | May | June 2019

## welcome new members

Custer, Inc.  
Ambitions Health + Nutrition LLC  
Oaklawn & Providers  
Hospice Care of Southwest Michigan  
Austin Rinard, CFP  
Battle Creek CSI- SecondMuse  
Squirrel Hollow Golf Course  
Express Employment Professionals  
Battle Creek Family Chiropractic  
Fifth Third Bank Battle Creek

## our vision

The Battle Creek Area Chamber of Commerce is the premier business association whose influence, solutions, and networks drive economic growth in the Battle Creek area enabling businesses, community and people to prosper in an ever-changing economy.

## mission statement

The Battle Creek Area Chamber of Commerce will provide the best in member services and aggressive business advocacy to create a climate for employer growth and a prosperous community for all.



## President's Corner

By Kara Beer, IOM, MPA

Spring is the time of year to take advantage of some great Chamber deals around the Battle Creek area. The snow is gone, flowers are starting to bloom and the grass is turning green. Be sure to check out [battlecreek.org](http://battlecreek.org) for a current listing of member 2 member discounts and benefits that address the employer's bottom line. Also, if you're interested in offering a discount just reach out.

In 2019 I encourage you to be a tourist in your own town. Pick up or download the 2019 Relocation Booklet today and find ways to rediscover our great community. Battle Creek is a recreational paradise that offers a plethora of opportunities that encourage healthy, outdoor living. Whether you're looking to explore wildlife at Binder Park Zoo or experience the beautiful nature surrounding the Linear Park's 26 miles of trails, Battle Creek's 7,000+ acres of parks and forests will keep you active and healthy all year long. Bailey Park is a multi-use park featuring three full-sized baseball stadiums (including the 6,000 seat C.O. Brown Stadium), two quadra-plex softball diamonds, four sand volleyball courts, a playground area, and 12 shuffleboard courts. The Fort Custer Recreation Area comprises 3,033 acres located between Battle Creek and Kalamazoo featuring three lakes, the Kalamazoo River, and an excellent trail system. A beautiful well-lit Linear Park offers 26 miles of bike trails, spots for fishing, kayaks and canoeing in the Battle Creek and Kalamazoo rivers, and an abundance of wooded areas and open fields.

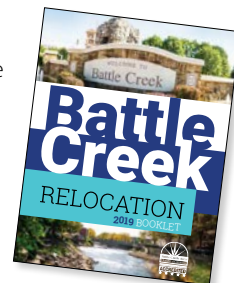
Hey! Did you hear that we've relocated this year's Spring into the Arts, artwalk to the Linear Path on May 24, 2019, and that we've extended the hours from 3 – 9 p.m. For more information, contact Kayla McCarthy in our office as she's happy to assist you.

From non-profits to community organizations and other philanthropic opportunities, there's no shortage of ways you can give back, or a lack of a thriving sense of community. So I ask, what do you do for the betterment of the community? On May 15 come out and recognize this past year recipients at our Chamber Business Excellence Awards at KCC- Binda Theatre.

**NEW DATE: May 24**  
**NEW TIME: 3 – 9 p.m.**



The Battle Creek Area Chamber of Commerce is excited to announce the release of its 2019 Relocation Booklet. Please visit [battlecreek.org](http://battlecreek.org) to check out this year's publication highlighting the Greater Battle Creek Area. Thank you to this year's exclusive advertisers who are providing the best first impressions of our community, along with allowing us to provide this FREE community resource to future residents of the Greater Battle Creek Area.



One Riverwalk Centre, Suite 3A,  
34 West Jackson Street, Battle Creek, MI 49017  
[BattleCreek.org](http://BattleCreek.org)

**269.962.4076**  
Monday-Friday 9 a.m. – 5 p.m.







## member anniversaries

**65 Year Anniversary:**  
Gallagher Uniform

**60 Year Anniversary:**  
EG Workforce Solutions

**40 Year Anniversary:**  
Michael Downing

**30 Year Anniversary:**  
LifeCare Ambulance Service  
Minges Creek Village Apartments  
Rogers Glass, Window & Door Inc.

**25 Year Anniversary:**  
Wal-Mart

**20 Year Anniversary:**  
Accident Fund Insurance Co. of America

**15 Year Anniversary:**  
Blue Cross Blue Shield of Michigan  
Calhoun County Agricultural  
& Industrial Society

**10 Year Anniversary:**  
Kreis, Enderle, Hudgins & Borsos, P.C.

**5 Year Anniversary:**  
C.L. VanDeventer Insurance Agency  
Susan Baldwin

### Battle Creek Area Chamber of Commerce Staff

**Kara E. Beer** – President

**Billy Beers** – Director of  
Marketing & Engagement

**Jennifer Blank** – Accounting Manager

**Kayla McCarthy** – Member  
Services Specialist

Summer Interns will be here  
May through August.

### Member 2 Member Discounts | Many Ways to SAVE

The Chamber's Member 2 Member Discount program encourages Chamber member businesses, organizations, and their employees to prefer other Chamber members when making buying decision. Contact Member Services Specialist Kayla McCarthy at 269.962.4076 or [kmccarthy@battlecreek.org](mailto:kmccarthy@battlecreek.org) to promote YOUR discount throughout our network and encourage members to choose YOU when making their buying decision. **Visit [battlecree.org](http://battlecree.org) to SAVE with 30 Member 2 Member Discounts!**

#### C.L. VanDeventer Agency

Discount: C.L. VanDeventer has over 30 different insurance companies we represent. 105 years of combined experience with 3 generations of licensed producers. 20% off your policies for Chamber Members! You would be insuring with trust since 1905.  
**Contact info:** Carrie VanDeventer-Douponce  
269.924.3001  
[carrie@vanins.net](mailto:carrie@vanins.net)



#### Battle Creek Eye Clinic

Discount: 10% off glasses and eye examination. Not valid with insurance.  
**Contact info:**  
Connie Millard, 269.968.8183  
[info@battlecreekeyeclinic.org](mailto:info@battlecreekeyeclinic.org)



#### Squirrel Hollow Golf Course

Discount: Chamber Members will receive \$3 off of 9 holes with a cart and \$5 off 18 holes with cart on Sunday mornings before 2 p.m.  
**Contact info:** Damian Andrews, 269.979.7277  
[wideeye@comcast.net](mailto:wideeye@comcast.net)



#### Marquee Crew

New Client Discount: 2 hours free of Alteryx Quick Start, plus \$100 off initial 1-year subscription of Alteryx license, Limit 1 per company.  
**Contact:** Mark Frisch, 269.841.4993  
[mark@marqueecrew.com](mailto:mark@marqueecrew.com)



#### Ermisch Travel of Battle Creek, Inc

Discount: \$100 off package or cruise vacation of 7 days or longer.  
Limit one discount per reservation.  
**Contact:** Stephanie Breitbach, 269.962.6255  
[sales@ermischtravel.com](mailto:sales@ermischtravel.com)



### Board of Directors

#### Denise Jones

Chair, Graphix 2 Go

#### John Banks

Vice Chair, Motor Shop  
Electrical Construction Co.

#### Debi Southworth

Immediate Past Chair,  
OMNI Community Credit Union

#### Dr. Emily Bandeen

Secretary, Bandeen  
Orthodontist

#### Joey Vernon

Treasurer, CTS Telecom, Inc.

#### Jim Lance

Legal Counsel, Kreis, Enderle,  
Hudgins & Borsos P.C.

#### Bud Dunn

Atlas Sales, Inc.

#### Leah Ortiz

The Arc of Calhoun County

#### Michael Miller

Culver's Battle Creek

#### Jeremy Wilson

DENSO Manufacturing

#### Elishae S. Johnson,

Phd, LPC, CAADA

HelpNet – Bronson

Healthcare Group



### How YOUR Membership Benefits have made an Impact on YOUR Network

The Battle Creek Area Chamber of Commerce thrives on creating an expansive network for members to grow their business and share their story. With a network of 500+ members, the opportunities and benefits offered through membership are unique to each and every member. In this issue, the following members are excited to share with you how their membership has impacted their personal and professional growth.

The Chamber of Commerce has helped our office connect not only with the Battle Creek community, but with our expanded market at the local military bases.

– **Elli Blonde, Marketing Manager, DLA Installation Management – Operations Battle Creek**

Membership with the Chamber has established valuable links between Michigan Works! Southwest and local businesses. With relationship development always being the starting point, the Chamber has provided us with the opportunity to develop strong, supportive business relationships.

– **Ben Damerow, Michigan Works! Southwest**

When my wife and I launched Resilience Chiropractic in Kalamazoo, we did not know many people in the community. We moved to this area because we felt that God was pulling us here and it looked like a great place to raise a family someday soon. In order to get to know our community better, we attended events all over the surrounding area and it was not long before we ended up at the Battle Creek Chamber of Commerce for an event that they were hosting. Kara, Kayla, and Billy, were more than happy to welcome us in with open arms. Their heart and passion for Battle Creek and the surrounding communities, was second to none. It was not too long after that event that we joined the Battle Creek Chamber. When you find a chamber that is genuine, loving, and as passionate as they are, you are compelled to become a part of it. When we launched Resilience Chiropractic, they all came out to Kalamazoo to support us. I have been so pleased to be able to get to know and work with the Battle Creek Chamber, and look forward to the great work they will continue to do for Battle Creek and the surrounding communities!

– **Dr. Rob Michaud, Resilience Chiropractic**

**5%**  
Upfront savings on  
workers' compensation  
premiums.

Workers' compensation through Accident Fund gives you savings on premiums, loss prevention tools, convenient billing options, the potential to earn dividends, and more. So join us and see how we make workers' compensation work for you.

Visit [accidentfund.com/groups](http://accidentfund.com/groups)  
to find an agent near you.





# ribbon cuttings & grand openings

January through March

## spectacular ambassador



**Gerrit C.J. ter Avest,**  
Vice President,  
John ter Avest Agency, Inc.

I greatly appreciate the positive, happy, and fun adjective spectacular is! I wouldn't be

able to be in this column with such a word that so perfectly describes the type of personality, heart, and ambition that lives within any Chamber Ambassador I have had the privilege of working alongside. We all share the same traits of belief, love and honor for not only our community, business associates and clients but also our family and friends. None of us could be the spectacular ambassadors we are with out our chamber President Kara Beer!

I am a Battle Creek native celebrating my first 18 years of life graduating from Pennfield High School. From there I went on to Western Michigan University in Kalamazoo for a few year hiatus returning to Battle Creek with majors in sociology, English and law. I had also brought with me the third generation of our family name to the John ter Avest, Agency, Inc.. It has been ten years now I have been a licensed and insured agent of the Health and Life insurance market. In those 10 years I have made many friends, referral partners, business associates and/or clients! I have taken joy in my ability to help my clients make educated and informed decisions concerning their healthcare needs keeping their financial concerns on the forefront. Please feel free to reach out to me if you are interested in talking about obtaining any of the relationships in our community I spoke of.

It is us the residents of Battle Creek that are responsible for making our city Thrive instead of survive! We need to network within each other and keep our financial obligations within our town the best we can. Never forget your smile or one act of kindness has the power to change not only someone's day or week but possibly their life. Get out there and take advantage of what we have right here in Battle Creek, Michigan!

## Contact us for a ribbon cutting!

### Is your business growing?

Have you recently expanded your footprint within the Greater Battle Creek Area or enhanced your portfolio of products and services? Visit [battlecreek.org](http://battlecreek.org) for our Ribbon Cutting Celebration form, and contact us to learn more about how the Chamber can help highlight a significant part of your businesses history.



### March 15, 2019 – Check 'n Go

Chamber Staff, Ambassadors and Members of the community celebrated the Renovation and Grand Reopening of Check 'n Go's new office location with Ribbon. Life is unpredictable and when unexpected money needs arise, Check 'n Go helps people make ends meet. Their payday and installment loans give customers the flexibility to pay bills, cover unplanned expenses and get back on track. For more information, visit [checkngo.com](http://checkngo.com), call 269.979.4040 or stop by their new office location. **5420 Beckley Road, Suite J, Battle Creek, MI 49015**



### March 26, 2019 – Rock Solid Wellness Studio

Chamber Staff, Ambassadors and Members of the community celebrated the 10 Year Anniversary of Rock Solid Wellness Studio with Ribbon. At the event, Senator John Bizon presented Business Owner Tonya Rocho with a special award from the State of Michigan recognizing Rock Solid Wellness Studio's anniversary and their contributions to our community. Rock Solid Wellness Studio offers fitness & weight loss programs designed for practically every personality out there, with a primary focus on restoring balance in the body for pain free movement. **Be sure to check out all the programs they offer by visiting their website [rocksolidptstudio.com](http://rocksolidptstudio.com) or by calling 269.420.6582. 1332 Columbia Ave East, Battle Creek, MI 49014**



### January 10, 2019 – US Staffing Agency

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening of US Staffing Agency's new office with Ribbon. US Staffing Agency provides both temporary and permanent employees to accommodate the employment needs for any business. **For more information, visit [usstaffingagency.com](http://usstaffingagency.com), call 269.589.6507 or be sure to stop by their new office location. 5420 Beckley Road, Suite C, Battle Creek, MI 49015**

visit [battlecreek.org](http://battlecreek.org) or the Chamber's page for latest and up-to-date event details.

## april

- 18 Thursday** Ambassador Committee @ Buffalo Wild Wings (NEW DATE)
- 19 Friday** Chamber Office Closed in Observance of Good Friday
- 24 Wednesday** Military Affairs Committee
- 26 Friday** Rap with Your Reps featuring New Business Start-Ups

## may

- 13 Monday** Leadership Battle Creek
- 14 Tuesday** Eye Opener Breakfast & Business Expo featuring Edward Jones Investments & Alzheimer's Association (see article pg. 9)
- 15 Wednesday** Business Excellence Awards featuring (see article pg. 5 and pg. 10) Start-Up, Small, Mid-Size & Large Businesses of the Year
- 22 Wednesday** Silent Observer Committee
- 23 Thursday** Ribbon Cutting Celebration | Squirrel Hollow Golf Course | 4:30 p.m.
- 24 Friday** Spring into the Arts, artwalk (see article pg. 9)
- 27 Monday** Chamber Office Closed in Observance of Memorial Day
- 28 Tuesday** Economic Club Luncheon

## june

- 5 Wednesday** Netwalking
- 6 Thursday** 5:00 Dash - - Networking within 60 Minutes
- 7 Friday** Silent Observer fundraiser @ Binder Park Zoo
- 11 Tuesday** Eye Opener Breakfast & Business Expo featuring Oaklawn (see article pg. 9)
- 14 Friday** Women in Business Luncheon
- 19 Wednesday** 2019 Annual Golf Outing @ Cedar Creek Golf Club (NEW DATE, see article pg. 9)
- 21 Friday** Ambassador Committee
- 25 Tuesday** Chamber ChitChat
- 26 Wednesday** Military Affairs Committee

**Let us know us if you plan to attend. Call 269.962.4076.**

*Chamber Refund & Cancellation Policy*  
Please visit [battlecreek.org](http://battlecreek.org) for our complete policy details

Editorial Policy: Articles written by outside authors do not necessarily reflect the views or positions of the Battle Creek Area Chamber of Commerce. The position of the Chamber will be clearly stated where applicable. The Chamber reserves the right to reject advertising based on content and does not accept advertising that conflicts with the mission or position of the Chamber. The advertising of products or services in the Insight does not necessarily represent endorsement by the Battle Creek Area Chamber of Commerce. The Insight is published quarterly by the Battle Creek Area Chamber of Commerce. Editor: Kara Beer, President

# you're invited

## Annual Business Excellence Awards

Wednesday, May 15, 2019  
5:00 – 8 p.m.

**Cost: \$10 per person (\$25 at-the-door)**

**Location: Kellogg Community College,  
Binda Performing Arts Center**

Join us and members within our business community as we celebrate our peers achievements and successes within this past year. "The vision of the Chamber's Business Excellence Awards is recognize, honor and provide extraordinary exposure to all of the nominees and award recipients," stated Battle Creek Area Chamber of Commerce President Kara Beer. The Business Excellence Awards ceremony is an evening affair which recognizes the achievements and contributions to the growth and prosperity of our local economy of successful businesses, nonprofits, organizations, and industry professionals.



**Awards to be announced the evening of May 15, 2019 include:**

**Announced on behalf of our partnering agencies:**

- Choose Health Calhoun Workplace Wellness Recognition Award Presented by Regional Health Alliance | Choose Health
- The Randall Brock Memorial Health Alliance Presented by Southwestern Michigan Urban League
- 2019 Harley Simmons Award Presented by Silent Observer Committee

*Continued on pg. 10*



# member's business spotlight

## Brass Band of Battle Creek



The Brass Band of Battle Creek is an ensemble of 31 all-star musicians from the U.S. and England. The BBBC performs two exciting shows in Battle Creek annually; in May and in December, both are very popular. The 2019 Spring Concert is Saturday, May 18. We're bringing friend Ryan Anthony, principal trumpet, Dallas Symphony Orchestra, to join us. We hope you'll bring a friend, too! **Purchase tickets online at [bbbc.net](http://bbbc.net) or by calling 269.789.2222.**

## City of Battle Creek



The City of Battle Creek is excited to present its Environmental Sustainability Plan, developed by our Sustainable BC Committee and approved by the City Commission. It includes short-, medium- and long-term goals around seven themes: energy, water, transportation, waste, government management practices, land use, and public outreach/education. This plan recognizes the city's responsibility to protect the quality of our natural resources, and to become more sustainable in our daily operations. **See the plan at [battlecreekmi.gov/environment](http://battlecreekmi.gov/environment).**

## Community Action



Serving since 1966 Community Action provides responsive and supportive services in the counties of Barry, Branch, St. Joseph and Kalamazoo, cares for each person individually with dignity and respect, and resolves and prevents problem through immediate action. Community Action is dedicated to helping people achieve and maintain independence through our various programs such as Head Start, Utility assistance, commodity food distribution, weatherization, GED preparation and more. **For more information about our programs call 877.422.2726 or visit [caascmi.org](http://caascmi.org).**

## Hospice Care of Southwest Michigan



Hospice Care of Southwest Michigan guides and supports individuals and their caregivers coping with illness, aging, dying, and loss by providing compassionate medical, emotional, spiritual, and personal care. We care for you for wherever you live, in your own home, a care facility or at Glenn Arbor, our hospice residence. You receive the dedicated attention and care of our whole team, available on-call 24 hours a day. **Learn more at [hospiceswmi.org](http://hospiceswmi.org) or call 269.345.0273.**

## Humanergy



Humanergy has been igniting leadership at all levels since 2000. Partnering with HRM Innovations, they deliver High Impact Leadership Training - a series of 12 half-day courses that front-load follow-through and ensure application on the job. Offered in Battle Creek beginning on April 11, this series helps new or experienced leaders build competence and change on-the-job actions for better results. **For more information, call 269.789.0446 or check out [humanergy.com/high-impact-leadership-training/](http://humanergy.com/high-impact-leadership-training/).**

## Integrated Health Partners



Since 1995, Integrated Health Partners has worked to improve the health of the community. Together with health care providers and community partners, IHP is transforming the health care delivery system, while engaging and empowering patients. IHP is committed to the quadruple aim - improving clinical outcomes, reducing cost, and improving the experience of care for patients and providers. Better health care outcomes are achieved through building relationships and collaborating with community partners, employers, and providers.

## Kforce



Kforce has been building partnerships since 1962. Our extensive and comprehensive talent network of focused professionals in finance and accounting, administrative and clerical, technology, and engineering enables us to offer customer-centric and cost-effective staffing solutions. We love what we do and help our customers: acquire the right talent more efficiently, complete initiatives successfully, gain access to strategic and consultative guidance, and ensure internal and external compliance.

## Oaklawn



Oaklawn was founded in 1925 as a 12-bed hospital in a residential home. Now, more than eight decades later, we've evolved into a highly regarded regional health care organization. We've continued to be an independently owned not-for-profit hospital, providing facilities, equipment and technology that are usually only found at larger health systems. We enjoy a reputation for advancing medicine and providing compassionate, personal care. **For more information on services provided, visit [oaklawnhospital.org](http://oaklawnhospital.org).**

## SecondMuse



SecondMuse is a global innovation company who builds 21st-century economies for a better local future. Our Community Sourced Incubation model uses existing assets in a community to create a supportive ecosystem to assist aspiring and existing entrepreneurs. Our team of Battle Creek locals are excited to be a part of the city's Entrepreneurial Support Network.

## Sherman Lake YMCA Outdoor Center



With over 300 acres of woodlands, prairie, tall pines, wildflowers and pristine lakefront, Sherman Lake YMCA Outdoor Center offers unsurpassed natural beauty and an array of programs in unique facilities. In addition to our Recreation Center, our programs also include Day & Resident Summer Camps, School Camps, and Conference, Wedding and Retreats facilities. **For more information, contact Director of Community Development Carrie Hybels at 269.731.3039 or visit [shermanlakeymca.org](http://shermanlakeymca.org).**

## Squirrel Hollow Golf Course



Squirrel Hollow Golf Course is a perfect course for individuals of all ages - whether you are a beginner or a pro looking to strengthen your short game. The course features 11 Par 3's and 7 Par 4's. Squirrel Hollow also features 18 foot golf holes! The beautiful setting and clubhouse has seating capacity for 125 and includes a full bar - featuring the course's specialty drink, the Blue Squirrel. **Call 979.7277 for more information!**

## US Staffing Agency



At US Staffing Agency we do more than place people into positions. We are helping develop communities through building relationships and connecting people. We have a full team of talented professionals on staff to nurture the relationships with our team members, customers and community partnerships.

## Voces



All our invited to the Voces Annual Open House on May 1, 2019 from 8:30 - 4:30 at 520 Michigan Ave. W, Battle Creek, Michigan. This is the date that Labor Day is celebrated in many Latin American countries, and we are excited to show off the work that we and our partners are accomplishing this year. **For more information call 269.841.4111 or visit [vocesbc.org](http://vocesbc.org).**

## Meet in Battle Creek!

Refer your next business or organization meeting to Battle Creek and you will be rewarded with a **\$10 gift certificate** to the Battle Creek Welcome Center! **Receive an additional \$50 gift card if the meeting is booked!** Call or email Jay Gladstone, Director or Sales, today!

Direct: 269-420-5973 [jay@battlecreekvisitors.org](mailto:jay@battlecreekvisitors.org)

## Become a Certified Tourism Ambassador™

CTA certification training teaches us that tourism is big business and impacts everyone who lives and works in our area. This program gives tips on how to give exceptional customer service and how to find resources to answer visitor questions. CTAs also learn Calhoun County history and current attractions.



Sign up yourself and your staff today at [CTAnetwork.com](http://CTAnetwork.com). The cost is \$25 per person, scholarships are available.



34 W. Jackson Street, Suite 1A  
1-800-397-2240  
[www.BattleCreekVisitors.org](http://www.BattleCreekVisitors.org)

## Promote Your SUMMERTIME EVENTS

COMMUNITY FIRST  
EVERY MONTH OF THE YEAR!

Senior Times (269) 979-1479  
Scene (269) 979-1410  
[www.scenebuc.com](http://www.scenebuc.com)





# affinity program spotlight

## Featured Member Benefits



### Knowledge is Power. Do You Know What You Don't Know?

For a business, trusting an employee means giving them access to the lifeblood of a company including the goods it sells, the production equipment it uses, the cash that flows through it, the proprietary ideas, and the reputation on which it rises or falls.

Being that *knowledge is power*, we've teamed up with Grand Slam Investigation's experienced private investigators to help you take every precaution to ensure that new hires are exactly who they represent themselves to be. Your first line of defense is a comprehensive, professional background check. Through your Chamber membership, the following background check packages are available:

- **Bronze Package:** National Criminal Database and a Michigan I-Chat for \$34.00
- **Silver Package:** National Criminal Database, Michigan I-Chat, and Driving Records for \$49.50
- **Gold Package:** National Criminal Database, Michigan I-Chat, Driving Records and Employee Credit Check for \$59.50 (One time on-site inspection is required for this search)

Other packages can be created to fit your business needs upon request. Signing up is as easy as visiting <https://grandslaminvestigations.com/bcac/>.

#### About Grand Slam Investigations

At Grand Slam Investigations, our trained investigators specialize in finding the information you need to make the right decision, and are in the business to help clients with background screenings, mobile drug testing, private investigations, and integrity and aptitude tests. Our goal for helping businesses is to help protect everything that they have worked so hard to attain. For more information, visit [grandslaminvestigations.com](https://grandslaminvestigations.com).

#### Contact Us

**DJ Newman, Owner**

email | [dnewman@grandslaminvestigations.com](mailto:dnewman@grandslaminvestigations.com)

website | [grandslaminvestigations.com/contact/](https://grandslaminvestigations.com/contact/)

office | 231.359.1555



### Building a Healthy, more Productive Workforce

Expand your employee benefits package with the opportunity to include HelpNet's Employee Assistance Program (EAP) through your Chamber membership. HelpNet's EAP builds a healthier, more productive workforce – the foundation for your organization's success. Supporting your employees supports your organizations bottom line by managing your company's behavioral risks, allowing you to:

- Decrease productivity loss
- Increase profitability
- Enhance the quality of life for your employees.

EAP's are beneficial to small businesses as lower productivity, unhealthy workplace culture, and affordability of health insurance benefits/support services has a greater impact on small businesses.

So, how can HelpNet's EAP help your small business? EAP's help by:

- Providing prevention techniques, assessment protocols, and health management
- Offering short-term counseling services, one-on-one leadership coaching, and consultation
- Providing an affordable healthcare alternative
- Performing essential human resource functions helping employees manage conflict and workplace tension, tardiness and absenteeism concerns
- Partnering with vendors specializing in FMLA and disability requests

*Include HelpNet into your employee benefits package with customizable solutions by calling 800.969.6162 or visiting [helpnetep.com](https://helpnetep.com) for more information.*



### Save the Date

#### 2019 Annual Golf Outing

Wednesday, June 19, 2019

Registration: 8 a.m. | Tee Time: 9 a.m.

Lunch & Awards: 2 p.m.

Cedar Creek Golf Club

14000 Renton Road, Battle Creek, Michigan



You're invited to golf, network, and share YOUR story at the 2019 Annual Golf Outing with the Battle Creek Area Chamber of Commerce. Known for its excellent playing conditions, the Cedar Creek Golf Club is a beautiful player friendly course offering five par 5's and five par 3's. Opened in 1974, the Chamber is excited to host its Annual Outing at Cedar Creek Golf Club with its rich history within the Greater Battle Creek Area. Whether you're a pro golfer, beginner golfer, or not even at golfer at all the Chamber has an opportunity for you within this year's Team and Sponsorship opportunities:

- Individual Golfer | \$100
- 4-Golfers Package | \$375
- 4-Golfers & Hole Sponsor | \$500
- Lunch & Award Sponsor (2) | \$1,000
- Sign Sponsor | \$500
- Cart Sponsor (4) | \$300
- Hole Sponsor | \$250
- Specialty Game Sponsor | \$250
- First Impression & Welcome Sponsor | \$150
- Men's & Women's Longest Drive Sponsor (1) | \$150
- Men's & Women's Closest to the Pin Sponsor (1) | \$150
- Marshmallow Drive Sponsor | \$150

*Lock in your 2019 Annual Golf Outing Team and/or Sponsorship by calling 269.962.4076 or email Director of Marketing & Engagement Billy Beers at [bbeers@battlecreek.org](mailto:bbeers@battlecreek.org).*

### Spring into the Arts, artwalk

Friday, May 24, 2019

Downtown Battle Creek

Linear Path | 3 -9 p.m.



Spring is in the air and we are ready to celebrate by bringing you the 2019 Spring into the Arts, Artwalk! This year, we are breathing new life into the bi-annual event by relocating to the beautiful Linear Path Downtown, along the Battle Creek River. We will be introducing new ways to enjoy all that the community has to offer, as well as keeping with some old traditions, and we are excited to share the details. This year, we are opening the event up to all artists, business, and organizations who want to participate. With 3,000+ in attendance, it is a great way to have your business seen! Sponsorship levels:

- Premier Artwalk Sponsor- \$5,000
- Artwalk Partner- \$2,500
- Artwalk Enthusiast- \$1,000
- Patron of the Arts- \$750
- Friend of the Arts- \$200

*Please visit [battlecreek.org](https://battlecreek.org) for entry forms and more information.*

# events and programming

### Eye Opener Breakfast & Business Expos

Tuesday, May 14, 2019 | Tuesday, June 11, 2019

7:30 – 9 a.m. | Kool Family Community Center



Business Expo Sponsor: Squirrel Hollow Golf Course

The Chamber's Eye Opener Breakfast & Business Expo is a membership benefit providing members with the opportunity to meet, mingle and do business averaging 100 members regularly. The Eye Opener consists of information speakers presenting on timely topics of interests affecting our business community. The Business Expo portion of the program allows members to showcase their products and services while also sharing their story and impact on our local economy.



How close are we to finding Alzheimer's first survivor? Alzheimer's disease is the sixth leading cause of death, and the only disease in the top

10 without prevention, effective treatment, or cure. It's devastating to families and threatens to bankrupt our health care system. Join Alzheimer's Association, Michigan's Great Lakes Chapter, Executive Director Jennifer Wolfe Howard, LMSW at the Chamber's Eye Opener Breakfast, sponsored by Edward Jones – Dave Hoppe, on Tuesday, May 14, 2019 to learn about hopeful new research breakthroughs, and what people in Battle Creek, the country, and the world are doing to make a difference!



Oaklawn is thrilled to present at the June Eye Opener Breakfast. We have many exciting projects coming to a close as well as just getting started.

We completed renovations in our main lobby and registration area to allow for improved patient experiences. Oaklawn also implemented Mako Robotic-Arm Assisted Technology for our orthopedic joint replacement surgeries. Come to the June Eye Opener Breakfast to meet our new CEO and learn more about how Oaklawn is improving the health of our community!

*Reserve your vendor table at each month's Business Expo sponsored by Squirrel Hollow Golf Course by calling 269.962.4076.*







Continued from pg. 5

## Business Excellence Awards

### Announced on behalf of the Battle Creek Area Chamber of Commerce:

- Star Ambassador Awards
- Start-Up Business of the Year
- Small Business of the Year
- Mid-Size Business of the Year
- Large Business of the Year
- 2019 Footprint Award
- 2019 Women in Business Awards

With expecting over 300 in attendance, purchase your tickets in advance to pay tribute to all of this year's award recipients by calling 269.962.4076.

### Interested in gaining prestige and visibility among award recipients and attendees?

For 2019, we have the following sponsorship and advertising opportunities:

- **Award Presenting Sponsor (includes 10 tickets): \$2,500**  
Associate your name with one of the Chamber's Business of the Year awards, and present the award recipient on-stage.
- **Business Excellence Awards Sponsors:**
  - Platinum Sponsor (includes 8 tickets): \$750
  - Gold Sponsor (includes 6 tickets): \$500
  - Silver Sponsor (includes 4 tickets): \$400
  - Bronze Sponsor (includes 2 tickets): \$250
- **Awards Program Magazine:**  
Full color, glossy magazine-style publication featuring all 2019 nominees with option to purchase a standalone advertisement, or add it to your sponsorship for a reduced rate:
  - **Full Page: 8 in. x 10 in.**
    - Standalone Rate: \$500
    - Additional with Sponsorship Rate: \$350
  - **½ Page: 4 in. x 10 in.**
    - Standalone Rate: \$350
    - Additional with Sponsorship Rate: \$250
  - **¼ Page: 4 in. x 5 in.**
    - Standalone Rate: \$250
    - Additional With Sponsorship Rate: \$150

Advertisements designed by business and/or sponsor. Email completed advertisements in a JPEG or PDF format to Kara Beer at [kbeer@battlecreek.org](mailto:kbeer@battlecreek.org). Advertisements are due by Friday, May 3, 2019.

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